FrostburgFirst
PO Box 633
Frostburg, MD 21532
www.downtownfrostburg.com
frostburgfirst@gmail.com

Good Afternoon,

FrostburgFirst would like to invite you to join our efforts to create and lead a prosperous, vibrant, sustainable, and resilient Frostburg Business District in the upcoming 2017/18 Fiscal Year. Through support from businesses and organizations like yours, we could leverage several successful events, grants, projects, and general promotion of our Frostburg business district. In 2016 we:

- Established a downtown Frostburg website to share news, FrostburgFirst business/organization members, business member blog posts, community events, etc;
- Received a RecTrails grant award to install pedestrian and bicycle wayfinding signage from the Frostburg trailhead on the Great Allegheny Passage up to Main Street;
- Received a Main Street Improvement grant award to install all new lamppost banners from the Depot, up to Main Street and along Main Street, Water Street, and Broadway;
- Established the Frostburg 101: A Taste of the City event, in partnership with the Student Government Association, to connect Frostburg State University students with Frostburg businesses;
- Secured Frostburg's spot as one of eight shortlist finalists in the Small Business Revolution on Main Street competition;
- Planned and executed a very successful Arts Walks and Small Business Saturday/Handmade Holiday Fair;
- And created a One Page Strategic Plan for FrostburgFirst with measurable goals and activities with help from FSU's Dr. Evan Offstein.

This year, we've partnered with Ryan Brenneman, of New Grace Media, to add a few extra benefits for becoming a member of FrostburgFirst. Bethany Doyle, Main Street Assistant, and I are available to discuss membership benefits by calling 301-689-6900 or e-mailing frostburgfirst@gmail.com. Please review the next page carefully to determine which membership package is best suited for your business or organization.

Thank you for supporting FrostburgFirst. We have thoroughly enjoyed working with all the new and veteran businesses and organizations here in Frostburg, and we look forward to another successful year.

All the Best,

Jessica Palumbo
Main Street Manager
FrostburgFirst

2017-2018
FrostburgFirst Membership Packages

FrostburgFirst Membership Perks	**Copper $100**	**Bronze $250**	**Silver $500**	**Gold $1000**	**Platinum $2500**
Listed with business logo as event sponsor for two FrostburgFirst Sponsored Events of your choice.					x
One Page Website developed by New Grace Media **					x
Above the fold advertising on FrostburgFirst's website for one year					x
Advertising in monthly Newsletter				x	x
Below the Fold Advertising on FrostburgFirst Website for one year				x	
Listed as event sponsor on one FrostburgFirst Event				x	
Aerial Photo of Business provided by New Grace Media **				x	x
Virtual Tour of Business provided by New Grace Media **			x	x	x
One Hour Marketing Consultation with New Grace Media **		x	x	x	x
Blog Post about your business featured on website blog		x	x	x	x
Free Small Business Saturday Advertising ($40 for non-members)	x	x	x	x	x
Business listed on the website's business directory	x	x	x	x	x
FrostburgFirst Window Decal	x	x	x	x	x
Free or discounted attendance to business development workshops	x	x	x	x	x
Discounted advertising in the Mountain Maryland Visitor's Guide	x	x	x	x	x
Invitation to Mix and Mingles	x	x	x	x	x
Invitation to FrostburgFirst Annual Membership Meeting	x	x	x	x	x
Volunteer Opportunities for Community Involvement	x	x	x	x	x

** Services provided by Ryan Brenneman of New Grace Media:

- **One Hour Marketing Consultation** – Choose one topic: My Google Business listing, Social Media Marketing, or Google Analytics. New Grace Media will provide one on one advice and help you analyze which social media platforms best fit your business and how to utilize them efficiently.
- **Virtual Tour** – Want to rank higher in google searches and showcase your business? New Grace Media will provide up to a 4 photo virtual tour of your business. This tour will be accessible straight from Google, plus you can use it on your website and social media.
- **Aerial Photo of Business –** Using professional equipment, New Grace Media will capture an aerial photo of your business, offering a unique angle to tell your business's story.
- **One Page Website –** Creating a consistent and accessible web presence is crucial for reaching your customer base. New Grace Media will create a simple, elegant, and informative website to tell your story.

FrostburgFirst Membership Form

July 1, 2017 – June 30, 2018

1. Business Information:

_____	_____
Organization Name	Contact Person
_____	_____
Street Address	City & State
_____	_____
Telephone #	Email Address
_____	
Web Address	

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2. Membership Options:

   - ❒ Copper Level == $100
   - ❒ Bronze Level == $250 **
   - ❒ Silver Level == $500 **
   - ❒ Gold Level == $1000 **
   - ❒ Platinum == $2500 and up **

** Please Initial and Sign if you plan to participate in the Membership Benefit Services provided by New Grace Media:

____ I acknowledge that it is my responsibility to schedule and agree to services included with my membership, provided by New Grace Media, between July 1, 2017 and June 30, 2018.
____ I acknowledge that I am responsible to pay for any extra services rendered outside of the included membership services with New Grace Media.

_____	_____
Member Signature	Date

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3. PLEASE MAKE CHECKS PAYABLE TO: FrostburgFirst

Mail this form and payment to:

FrostburgFirst
P.O. Box 633
Frostburg, MD 21532

Thank you for helping us to sustain and promote a vibrant business community!

Kristan Carter, Gerry LaFemina, Andrea De Palatis, Clare Buckle, Bill Bingman, William Mandicott, Joe Hoffman, Woody Geatz, Elizabeth Stahlman, Diana Iman, Erin Gotay, Suzy Snow, Lauren Pappas, Jessica Palumbo, and Bethany Doyle.