

PLANS FOR FISCAL YEAR 2020



- Transition to a 501(c)3 tax exempt status in order to increase funding opportunities that will assist in implementing FrostburgFirst's mission.
 - Open membership to community members and local organizations in order to diversify membership, increase committee participation, and develop stronger partnerships within the community.
 - Continue collaboration with Frostburg State University partners, and work to incorporate student and faculty interests in downtown events and promotions.
 - Continue collaboration with Allegany Tourism to feature Frostburg businesses and attractions in the region.
 - Increase online marketing activity for downtown Frostburg outside of Allegany County.
 - Continue yearly programming such as the Depot Transportation Program, Online Business Directory Program, Frostburg Brochure Program, Small Business Saturday, Arts Walk, Pig Out in the Park.
 - Develop a new signature event that highlights the culture and heritage of Frostburg.
 - Continue to work with the Frostburg State University Children's Literature Center to sponsor and promote major events: Pirates Ahoy! and Storybook Holiday.
 - With the assistance of the Arts & Entertainment District Committee, develop programming and marketing strategies to highlight the Frostburg A&E District in the state and region.
 - Partner with City of Frostburg Community Development on economic development, public art, and beautification projects.
 - Apply for Main Street project funding through the Main Street Improvement and Technical Assistance Grants through the Department of Housing and Community Development.
 - Apply for funding from the Maryland Heritage Areas Authority to develop interpretive projects for the historic district.
 - Search for other grant and funding opportunities to implement FrostburgFirst's vision.
 - Continue to develop and nurture necessary partnerships within the community.
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